

BCSSA – GENERAL RELEASE AND CONSENT FOR PHOTOGRAPHY AND FILMING

Event Name and Date: Various throughout the year

Consent and Release

By entering the event premises, I hereby grant permission to the British Columbia School Superintendents Association (BCSSA), its representatives, and authorized media partners (including Aspen Films), to photograph, film, and/or record me during the event.

I understand that these images, videos, and audio recordings may be used for:

- Promotional and marketing materials (print and digital)
- Social media and newsletters
- Event highlight reels and archival purposes
- Distribution to BCSSA members and partners

I waive any right to inspect or approve the finished product or the context in which it appears. I understand that these materials may be edited, copied, exhibited, published, or distributed and waive the right to royalties or other compensation.

Data Protection and Privacy

BCSSA is committed to protecting your personal information in accordance with the Freedom of Information and Protection of Privacy Act (FOIPPA) of British Columbia. Any photographs, video, or audio recordings that may identify individuals will be handled securely and used only for the purposes stated above.

Your data will not be sold or shared with third parties beyond BCSSA's communications and partnerships. If you have any questions about how your personal information will be used or wish to withdraw your consent, please let a BCSSA staff member know.

Opt-Out Option

If you do not wish to be photographed or recorded, please notify the registration desk upon arrival. A visible identifier will be provided to help our media team respect your preference.

Contact for Questions

If you have any questions or concerns regarding this release or how your image or data may be used, please contact:

Gino Bondi
CEO
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